

# Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 53695	CF LOC-POL	FBD - LBD: 08/03/12 - 08/06/12	HL#:	Created: 08/02/12 03:08 PM
Client: CONYERS FOR CONGRESS...	CPE: / /	Agency Commission: 15 %	Updated: KDDAVIS on 08/02/12 05:40 PM	
Agency: J.L. BARLOW & ASSOCIATES (8269)	Product: J.CONYERS (1300)	Sell :20:00	Confirmed: 08/02/12 05:39 PM	
Buyer:	Demo: P25-54 DMA RTG	Sched. Code: Z	Contract: 08/03/12 09:17 AM	
AE: NICK CAVACINI-WWJ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%				

## NEW ORDER MRC 8/2/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
001	MNEWS5A	* * * * F * *	NEWS	30				0.2	\$45.00	4	\$180.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/03/12	08/03/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
002	MNEWS5A	M * * * * *	NEWS	30				0.2	\$45.00	5	\$225.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/06/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
003	MEARLY	* * * * F * *	MORN	30				0.2	\$45.00	4	\$180.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/03/12	08/03/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
004	MEARLY	M * * * * *	MORN	30				0.2	\$45.00	5	\$225.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/06/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
005	DPRICE	M * * * * *	DAY	30				1.5	\$225.00	1	\$225.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
006	ERACHAEL	* * * * F * *	EFG	30				1.0	\$115.00	1	\$115.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/03/12	08/03/12	1										

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Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
007	ERACHAEL	M * * * * *	EFG	30				1.0	\$115.00	1	\$115.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
008	EKYLE	* * * * F * *	EFG	30				0.7	\$90.00	1	\$90.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/03/12	08/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
009	EKYLE	M * * * * *	EFG	30				0.7	\$90.00	2	\$180.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
010	EPHIL5P	* * * * F * *	EFG1	30				1.0	\$180.00	1	\$180.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/03/12	08/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
011	NCBSEVMF1	* * * * F * *	NEWS	30				1.0	\$450.00	1	\$450.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/03/12	08/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
012	NCBSEVMF1	M * * * * *	NEWS	30				1.0	\$450.00	1	\$450.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/06/12	1										

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Buyer: Demo: P25-54 DMA RTG Sched. Code: Z Contract: 08/03/12 09:17 AM

AE: NICK CAVACINI-WWJ-TV Billing Int: Monthly BM: SS

Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
013	LINSIDER	* * * * F * *	LATE	30				0.5	\$40.00	1	\$40.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/03/12	08/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
014	MCBSSAT	* * * * * S *	MORN	30				1.0	\$225.00	1	\$225.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/04/12	08/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
015	NCBSEVESS	* * * * * S *	NEWS	30				1.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/04/12	08/04/12	1										

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016	WCBSSUN01	* * * * * S	MORN	30				1.2	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/05/12	08/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
017	WFACESPEC	* * * * * S	MORN	30				1.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/05/12	08/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
018	WMATTERSU1130A	* * * * * S	WKND	30				0.7	\$180.00	1	\$180.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/05/12	08/05/12	1										

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019	NCBSEVESS	* * * * * S	NEWS	30				1.5	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>										
	08/05/12	08/05/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	34	0	\$4,500.00	\$3,825.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$4,500.00	\$3,825.00	\$0.00	\$0.00